



PRESS BOX

CASE STUDY

TECHNOLOGIES
OBJECTIVE-C, SWIFT 3.1,
C++, XCODE 8, IOS 9/10,

CLIENT
US-BASED STARTUP

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WITH PRESS BOX, THERE'S NO SUCH THING AS THE OFFSEASON. PRESS BOX PROVIDES THE EASIEST WAY TO CREATE AND JOIN CONVERSATIONS WITH FAMILY, FRIENDS, AND FANTASY SPORTS ENTHUSIASTS RIGHT FROM YOUR SMARTPHONE. WITH PRESS BOX, YOU CAN CHAT WITH FRIENDS DURING LIVE GAMES, READ RELEVANT NEWS THAT IMPACT YOUR FANTASY TEAM, AND CHAT ABOUT STRATEGY FOR TACKLING DAILY FANTASY ROSTERS.

DESCRIPTION 1

DESCRIPTION 2

PRESS BOX PROVIDES AN OPPORTUNITY TO READ THE LATEST HEADLINES AND CHAT WITH FRIENDS FOR THE LATEST ON YOUR FAVORITE TEAMS.

BENEFITS 1

* RESEARCH AND DISCUSS FANTASY SPORTS. SOMETIMES, YOU JUST NEED THE HELP OF YOUR FRIENDS TO PLOT OUT THE PERFECT FANTASY TEAM STRATEGY. INVITE YOUR FRIENDS TO PRESS BOX AND CHAT WITH THEM ABOUT IT IN REAL-TIME, JUST BE SURE TO GET THAT LINEUP SAVED ON TIME!

BENEFITS 2

* READ AND SHARE TEAM NEWS.
READ THE LATEST HEADLINES
ABOUT YOUR FAVORITE TEAMS AND
PLAYERS FROM OUR CURATED
ARTICLES THAT ARE SPECIFICALLY
RELATED TO YOUR SELECTED SPORT
AND TEAM.

* SHARE AND REMEMBER GAMES.
ATTENDING A SPORTING EVENT IS
AN INCREDIBLY SPECIAL
EXPERIENCE. REMEMBER THEM BY
SENDING PICTURES OF GAMES
YOU'VE ATTENDED TO A CHAT WITH
FAMILY OR FRIENDS.

BENEFITS 3

* DIAL UP THE PERFECT DAILY FANTASY LINEUP. WITH THE RISE IN POPULARITY OF DAILY FANTASY, EACH DAY BRINGS A NEW POSSIBILITY TO WIN. RESEARCH UPDATES WITH OUR CURATED NEWS ARTICLES AND POLL YOUR FRIENDS IN YOUR VERY OWN CHAT TO DISCUSS THE PLAYERS YOU NEED TO WIN.

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HAVE A QUESTION? WRITE TO
WEARE@DDRAGONS.COM

