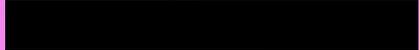


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CASE STUDY

LOCAL IOS APP

Client


New York-based
Startup

Technologies

Objective-C, Swift 3.1, C++, XCode 8, iOS 9/10,



DESCRIPTION



Travel globally, live locally.

Local is the definitive source for discovering and going to restaurants - near or far.

Local curates top rated restaurants in a simple, visual way, to help you make a decision quickly. So you can spend more time enjoying the food and less time searching for it.

If you're heading out for dinner and are looking for a dependable restaurant, who do you turn to? Yelp? Foursquare? Those options weren't good enough for entrepreneur Avery D'Alessandro, so he created his own.

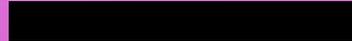
Enter Local, a new app that only gives you restaurant and bar recommendations based on your location and time of day.

BUSINESS PROBLEM

The Local is all about helping you find the perfect spot. It provides recommendations for your specific situation. Whether you're searching for restaurants that would be suitable for dinner with your parents, vegan food or "Girls Night," this app has got it covered.

WHAT YOU GET:

- Ratings of restaurants, bars and cafes
- Interactive menus for every place
- Unique menu insights
- Reviews on individual dishes from guests and ability to leave your own feedback on ordered dishes



WHAT YOU GET:

- Swipe rating feature
- Food images to see what dishes look like before ordering or even going out
- Ability to rate food with a swipe of a finger
- Points based reward system for leaving reviews

BENEFITS

BEST OF THE BEST

Local only pulls in top rated restaurants in the world so you know every option is a quality one.

FAST FILTERS

Local gives you recommendations based on your location and time of day. Want a quick caffeine boost? Feeling healthy(ish)? Traveling abroad and looking for a trusted vegan restaurant? Our mood filters help you get what you want, exactly when you want it.



SHARE & MEET UP

Catching up with friends and looking for a centrally located cocktail bar? Finding a spot to eat outside the latest music festival? Local has easily shareable restaurant links that give you all the need to know info to coordinate with friends.

FIND US AT

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HAVE A QUESTION? WRITE TO

WEARE@DDRAGONS.COM